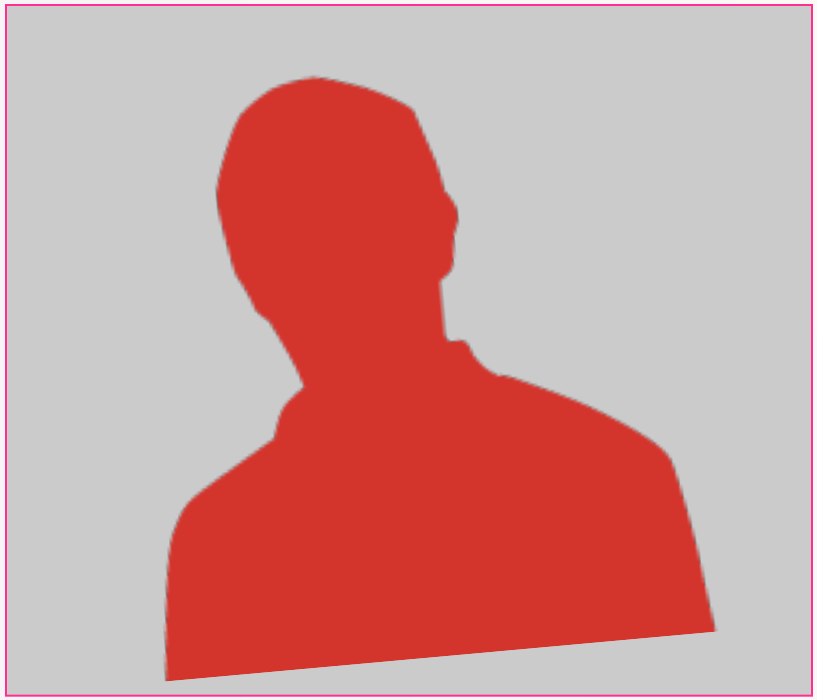
MAC TECH SA
HEROES!

NEWS

How it All Began

APPLE COMMUNITY NEWS ***SA EXCLUSIVE***

Mac Tech SA: Founder



Lee Balsdon

Mac Tech SA was founded by long-time Capetonian, Lee Balsdon.

Lee has been involved in IT for over a decade now, and has achieved a level of Master Technical Trainer in the ranks of Apple's Certifications.

During the day he spends his time as the Lead Apple Instructor as well as the Apple Business Unit Manager at a reputable AATC (Apple Authorized Training Centre) called Torque IT.

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In his spare time, he blogs for his own website, Apple Domination, runs the entire Mac Tech SA operation, and does Apple Consulting under Apple Domination Consulting.

His passion is learning and teaching others. This project helps to achieve both of his personal passions while developing the Apple community in the process.

The community

Mac Tech SA was formed in 2013 out of an idea to bring the Apple community in South Africa together and create a platform where professionals can share, learn, mingle and simply be around other Apple professionals

Mac Tech SA provides the space and environment for Apple aficionados to meet up regularly and share ideas, stories and create a forum for support

As a self sustained event, Mach Tech SA is on the lookout for event heroes (sponsors)

Benefits of being a Sponsor

Visibility
Event presence and market reach promote your brand and services to an audience of professionals operating in the same or similar industry. We are looking for sponsors that not only support everything Apple, but believe strongly in community development.

Give back to the community
All proceeds from all events are donated to an NGO called “iPads for Lion Hearts”. This amazing organisation sources 2nd-hand iPads and distributes them to families that have children with autism. It has been well documented that children with autism that use iPads have a greater development rate of motor skills and communication than those that don’t.

Meet the Geeks
Networking has proven time and time again to be of the most effective methods of building strong, lasting relationships in any industry. Mac Tech SA knows this to be true, which sparked the idea to create the platform. Tickets will be limited per event, but as a sponsor, your seat is guaranteed.

Media and Online exposure
Social Media exposure and offline branding are great benefits to all sponsors. The more you sponsor, the bigger your exposure..

Brand Association
Mac Tech SA is still in its infant phase, but has all the makings of being a raging success in the South African market. Building on proven trends from around the globe, we set the standard exceptionally high when it comes to making a platform for professionals in one of the fastest growing industries, and the most valuable brand in the world.

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Sponsorship Packages

There are 2 main methods of sponsorship with Mac Tech SA

While we prefer sponsorships in the form of services or products, if you feel that a cash contribution will better suite your brand association with Mac Tech SA, then feel free to.

Sponsor a service or product

Venue Hire
Food Catering
Beverage Catering
Equipment Hire (Audio/Visual)
Signage and Print media (T-Shirts/Banners)
Filming & editing
Live Streaming
Event Prizes
- *Tech gadgets
- *Training Vouchers
- *Store Vouchers

Cash Contributions

Supa-Hero Sponsor:	R 5000
Hero Sponsor:	R 3000
Robin Sponsor:	R 1000

Sponsor Benefits

	Robin	Hero	Supa Hero
Video / Streaming			X
Banner Branding			X
T-Shirts		X	X
Competitions		X	X
Newsletter		X	X
Invitations		X	X
Website	X	X	X
Blog	X	X	X
Social Media	X	X	X

I believe there's a hero in all of us, that keeps us honest, gives us strength, makes us noble, and finally allows us to die with pride!

Become a Sponsor

To get involved with Mac Tech SA, or to find out more about potential involvement, get in touch with us

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